

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES OCT10/12 12.08
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME	<u>ELISE CLOYD</u>
SALES PRSN	<u>WA- JOE KNAUER</u>

TOMSON, MD 21286

CONTRACT # 6299912

CLASS:	NATL.	LOCAL	REGIONAL
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ORDER #

PRDCT . RPOE-3 PAC . EST#1928 COMMENTS . (2257)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE COLLECTED _____

REP: TO LENA
FR JULIE
OK'D M4
TTL5 RTS
PLS CFM, THX 10/10

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

STATENS TESTING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

[illegible]

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# = 1928

9 S 700P-730P

30	\$3,000.00
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10/9

10/12

2

TU-W, F

2

PROGRAM : JEOP
CON COM1: 1X PER DAY

REP HEADLINE# 6299912 TRF# 329365
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT10/12 12.08
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50	A		600P-630P	30		\$3,000.00	10/11	10/11	1		THU	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT10 ON LINE-9 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: MISSED: TU-W, F 730P-730P OCT10 OFFER: THU/600P-630P OCT11 CMT: WE CAN OFFER												
										30S	\$3,000.00	(OCT10/12)
										30S	\$3,000.00	PLS ADVISE.
										CONTRACT TOTAL		
										65800.00		
										TOTAL SPOTS		
										42		

OCT/12 65800.00

MARKET TOTALS \$214,250 WFTV 31% WKMG 21% WESH 33% WOFL 13% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE